

Oral Communication Outcome Rubric

Criteria	Advanced 4	Proficient 3	Developing 2	Beginning 1
Content – the what (information presented; research consistent with assignment)	Demonstrates substantive research	Demonstrates adequate research of topic	Demonstrates some research of topic	Demonstrates lack of research on the topic
Arrangement of ideas (organization)	Strong introductory statement, logical progression, and concluding statement	Adequate introductory statement, logical progression and concluding statement	Weak introductory statement, logical progression, and concluding statement	Lack of introductory statement, logical progression and/or concluding statement
Vocal projection	Clearly and consistently audible	Mostly audible	Sometimes audible	Inaudible
Delivery – the how	Energetically communicates with enthusiasm; masterfully uses intonation, cadence for emphasis and clarity	Fulfills most of the following: communicates with moderate energy and enthusiasm; demonstrates ability to effectively use intonation, cadence for emphasis and clarity	Fulfills some of the following: communicates with limited energy and enthusiasm; does not demonstrate effective use of intonation, cadence for emphasis and clarity	Monotone
Pace	Purposeful and effective pace	Appropriate and effective pace	At times too fast or too slow and/or ineffective pace	Consistently too fast or too slow and/or ineffective pace
Nonverbal Communication	Nonverbal behaviors or gestures augments or enhances the speech's message	Nonverbal behaviors or gestures were consistent with message and does not distract from presentation	Nonverbal behaviors or gestures were sometimes distracting or inconsistent	Nonverbal behaviors or gestures were absent or constantly distracting
Eye contact	Made effective use of eye contact that engaged audience with little use of note cards or seamless use of teleprompter	Used consistent eye contact with some use of note cards or with some obvious use of teleprompter	Had inconsistent eye contact with heavy dependence on use of note cards or teleprompter	Had no eye contact with total dependence on use of note cards or obvious eye scanning of teleprompter

Student Learning Outcomes

Undergraduate Institutional Learning Outcome (ILO #5) Written and Oral Communication:

Mount graduates will be able to effectively express ideas in written form and oral form.

Performance Goals:

- Freshmen/Sophomore Students - 65% of students will be at a 3 or higher on the 4-point rubric
- Junior/Senior Students - 75% of students will be at a 3 or higher on the 4-point rubric

Graduate Institutional Learning Outcome (GLO #4) Written and Oral Communication:

Mount graduates will be able to effectively express ideas in written form and oral form.

Performance Goal:

- Graduate Students - 85% of students will be at a 3 or higher on the 4-point rubric

Rubric Development Process

The Oral Communication Rubric was developed collaboratively by the Assessment Committee and English Department in Fall 2013. It was revised slightly by the faculty participating in both the May 2014 and May 2017 Oral Communication Rubric Scoring Parties. It was translated into the new format in Spring 2017, as well.